

VIII	Project & Portfolio Management (4), Rural Marketing (4), Corporate Communication and Public Relations (4), Business Ethics & Corporate Governance (2)	Sales and Customer Relationship Management (4) OR Corporate Financial Accounting (4)	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Internship/OJT (4)	22
Total	28//76	8//16	4//24	0//12	0//14	0//8	0//4	0//2	4//20	176	
Degree With Honours (176 Credits)											

- OE Open Electives
- VSEC- Vocational Skill and Skill Enhancement courses
- VSC Vocational Skill Courses
- SEC Skill Enhancement Courses
- AEC Ability Enhancement Courses
- IKS Indian Knowledge System
- VEC Value Education Courses
- OJT On Job Training
- FP Field Project
- CC Co Curricular Activities
- CEP Community Engagement and Service

SVKM'S Narsee Monjee College of Commerce & Economics (Autonomous)
Course Structure, Teaching Scheme, Examination Scheme & Credit structure (As approved in the Academic Council)

Name of the Programme: Bachelor of Management Studies

Year of the Programme: First Year; Semester: I (Total Credits: 22)

Academic Year 2024-25

Sr. No.	Name of the Module (Subject)	Module Code	Module Category (Core, Core Elective, OE,VSC, SEC, AEC,VSC, IKS, CC, FP, OJT, RM,	Module Discipline	Total no. of hours of Class Room Teaching	Total no. of credits	Exam duration (hrs.)	ICA %	Sem End Exam %	ICA max. marks	ESE Max. Marks	Total Aggr. Max. Marks	Template Assigned	GR Applicability (Yes/No)	Priority (sequence of modules on Grade Card)
1	Principles Of Management	NBPOM101	MAJ	MNG	45	3	2 Hours	40	60	40	60	100	3304	Yes	1
2	Fundamentals Of Accounting	NBFOA102	MAJ	ACT	45	3	2 Hours	40	60	40	60	100	3304	Yes	2
3	Microeconomics	NBECO103	MIN	ECO	30	2	1 Hour	40	60	20	30	50	3304	Yes	3
4	Mathematical And Statistical Techniques I	NBMTS108	OE	MAT	30	2	1 Hour	40	60	20	30	50	3304	Yes	4
5	Food And Nutrition	NBFAN107	OE	BCH	30	2	1 Hour	40	60	20	30	50	3304	Yes	5
6	Media Culture And Society	NBMCS106	OE	MM	30	2	1 Hour	40	60	20	30	50	3304	Yes	5
7	Business Laws	NBBLW105	VSEC	LAW	30	2	1 Hour	40	60	20	30	50	3304	Yes	6
8	Information Technology In Business Management	NBITB104	VSEC	ITS	30	2	1 Hour	40	60	20	30	50	3304	Yes	7
9	Communication Skills I	NBENG109	AEC	ENG	30	2	1 Hour	40	60	20	30	50	3304	Yes	8
10	Environmental Studies	NBEVS110	VEC	EVS	30	2	1 Hour	40	60	20	30	50	3304	Yes	9
11	Chanakya Neeti	NBCKN112	IKS	MNG	30	2	1 Hour	40	60	20	30	50	3304	Yes	10
12	Indian Knowledge Systems	NBIKS111	IKS	FC	30	2	1 Hour	40	60	20	30	50	3304	Yes	10

SVKM'S Narsee Monjee College of Commerce & Economics (Autonomous)
Course Structure, Teaching Scheme, Examination Scheme & Credit structure (As approved in the Academic Council)
Name of the Programme: Bachelor of Management Studies
Year of the Programme: First Year; Semester: II (Total Credits: 22)
Academic Year 2024-25

Sr. No.	Name of the Module (Subject)	Module Code	Module Category (Core, Core Elective, OE,VSC, SEC, AEC,VSC, IKS, CC, FP, OJT, RM, CEP, RP)	Module Discipline	Total no. of hours of Class Room Teaching	Total no. of credits	Exam duratio n (hrs.)	ICA %	Sem End Exam %	ICA max. marks	ESE Max. Marks	Total Aggr. Max. Marks	Templat e Assigned	GR Applicabi lity (Yes/No)	Priority (sequence of modules on Grade Card)
1	Marketing Management	NBMKT151	MAJ	MNG	45	3	2 Hours	40	60	40	60	100	3304	Yes	1
2	Fundamentals Of Financial Services	NBFFS152	MAJ	FIN	45	3	2 Hours	40	60	40	60	100	3304	Yes	2
3	Macroeconomics	NBECO153	MIN	ECO	30	2	1 Hour	40	60	20	30	50	3304	Yes	3
4	Mathematical And Statistical Techniques II	NBMTS154	OE	MAT	30	2	1 Hour	40	60	20	30	50	3304	Yes	4
5	Prompt Engineering	NBPEG155	OE	ITS	30	2	1 Hour	40	60	20	30	50	3304	Yes	5
6	Applications Of AI In Business	NBAIB156	OE	ITS	30	2	1 Hour	40	60	20	30	50	3304	Yes	5
7	Personal Branding	NBPBR157	VSEC	BNA	30	2	1 Hour	40	60	20	30	50	3304	Yes	6
8	Company Law	NBCOL158	VSEC	LAW	30	2	1 Hour	40	60	20	30	50	3304	Yes	7
9	Communication Skills II	NBENG159	AEC	ENG	30	2	1 Hour	40	60	20	30	50	3304	Yes	8
10	Understanding India	NBUNI160	VAC	FC	30	2	1 Hour	40	60	20	30	50	3304	Yes	9
11	NSS Level I	NBNSS161	CC	CUR	15	2	1 Hour	40	60	20	30	50	3304	No	10
12	Cultural - Dance Level I	NBCDN162	CC	CUR	45	2	1 Hour	40	60	20	30	50	3304	No	10
13	Cultural - Drama Level I	NBCDR163	CC	CUR	45	2	1 Hour	40	60	20	30	50	3304	No	10
14	Cultural - Music Level I	NBCMU164	CC	CUR	45	2	1 Hour	40	60	20	30	50	3304	No	10
15	Yoga Level I	NBYOG165	CC	CUR	45	2	1 Hour	40	60	20	30	50	3304	No	10
16	Sports Level I	NBSPR166	CC	CUR	45	2	1 Hour	40	60	20	30	50	3304	No	10

SVKM'S Narsee Monjee College of Commerce & Economics (Autonomous)
Course Structure, Teaching Scheme, Examination Scheme & Credit structure (As approved in the Academic Council)
Name of the Programme: Bachelor of Management Studies
Year of the Programme: SECOND YEAR: Semester: III (Total Credits: 22)
Academic Year 2024-25

Sr. No.	Name of the Module (Subject)	Module Code	Module Category (Core, Core Elective, OE,VSC, SEC, AEC,VSC, IKS, CC, FP, OJT, RM, CEP, RP)	Module Discipline	Total no. of hours of Class Room Teaching	Total no. of credits	Exam duration (hrs.)	ICA %	Sem End Exam %	ICA max. marks	ESE Max. Marks	Total Aggr. Max. Marks	Template Assigned	GR Applicability (Yes/No)	Priority (sequence of modules on Grade Card)
1	Entrepreneurship Management	NBENT201	MAJ	MNG	60	4	2 Hours	40%	60%	40	60	100	3304	YES	1
2	Accounting For Managerial Decisions	NBAMD202	MAJ	ACT	60	4	2 Hours	40%	60%	40	60	100	3304	YES	2
3	Workplace Psychology And Organizational Behaviour	NBWPO203	MIN	MNG	60	4	2 Hours	40%	60%	40	60	100	3304	YES	3
4	Content Creation	NBCCN204	OE	COM	30	2	1 Hour	40%	60%	20	30	50	3304	YES	4
5	Travel And Tourism	NBTAT205	OE	EVS	30	2	1 Hour	40%	60%	20	30	50	3304	YES	
6	Advertising	NBADV206	VSEC	MKT	30	2	1 Hour	40%	60%	20	30	50	3304	YES	5
7	Debt And Equity Markets	NBDEM207	VSEC	FIN	30	2	1 Hour	40%	60%	20	30	50	3304	YES	
8	Hindi Level I	NBHIN208	AEC	HIN	30	2	1 Hour	40%	60%	20	30	50	3304	YES	6
9	Marathi Level I	NBMAR209	AEC	MAR	30	2	1 Hour	40%	60%	20	30	50	3304	YES	
10	Gujarati Level I	NBGUJ210	AEC	GUJ	30	2	1 Hour	40%	60%	20	30	50	3304	YES	
11	Sanskrit Level I	NBSAN211	AEC	SAN	30	2	1 Hour	40%	60%	20	30	50	3304	YES	
12	Professional And Management Skills	NBPMS219	VEC	LSK	30	2	1 Hour	40%	60%	20	30	50	3304	YES	7
13	Field Project	NBFPP212	FP	MNG	15	2	0	100%	0	50	0	50	3302	NO	
14	NSS Level II	NBNSS213	CC	CUR	15	2	0	100%	0	50	0	50	3302	NO	8
15	Yoga Level II	NBYOG214	CC	CUR	45	2	0	100%	0	50	0	50	3302	NO	
16	Cultural - Dance Level II	NBCDN215	CC	CUR	45	2	0	100%	0	50	0	50	3302	NO	
17	Cultural - Drama Level II	NBCDR216	CC	CUR	45	2	0	100%	0	50	0	50	3302	NO	
18	Cultural - Music Level II	NBCMU217	CC	CUR	45	2	0	100%	0	50	0	50	3302	NO	
19	Sports Level II	NBSPR218	CC	CUR	45	2	0	100%	0	50	0	50	3302	NO	

SVKM'S Narsee Monjee College of Commerce & Economics (Autonomous)
Course Structure, Teaching Scheme, Examination Scheme & Credit structure (As approved in the Academic Council)

Name of the Programme: Bachelor of Management Studies

Year of the Programme: SECOND YEAR; Semester: IV (Total Credits: 22)

Academic Year 2024-25

Sr. No.	Name of the Module (Subject)	Module Code	Module Category (Core, Core Elective, OE,VSC, SEC, AEC,VSC, IKS, CC, FP, OJT, RM, CEP, RP)	Module Discipline	Total no. of hours of Class Room Teaching	Total no. of credits	Exam duration (hrs.)	ICA %	Sem End Exam %	ICA max. marks	ESE Max. Marks	Total Aggr. Max. Marks	Template Assigned	GR Applicability (Yes/No)	Priority (sequence of modules on Grade Card)
1	Strategic Management	NBSMT251	MAJ	MNG	60	4	2 Hours	40%	60%	40	60	100	3304	Yes	1
2	Production And Total Quality Management	NBPTQ252	MAJ	MNG	60	4	2 Hours	40%	60%	40	60	100	3304	Yes	2
3	Direct Tax	NBDTX253	MIN	ACT	60	4	2 Hours	40%	60%	40	60	100	3304	Yes	3
4	Geo Politics	NBGPT254	OE	EVS	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	4
5	Cyber Crimes And Laws	NBCCL255	OE	LAW	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	
6	Consumer Behaviour	NBCBH256	VSEC	MKT	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	5
7	Introduction To Cost Accounting	NBICA257	VSEC	ACT	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	
8	Hindi Level II	NBHIN258	AEC	HIN	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	6
9	Marathi Level II	NBMAR259	AEC	MAR	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	
10	Gujarati Level II	NBGUJ260	AEC	GUJ	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	
11	Sanskrit Level II	NBSAN261	AEC	SAN	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	
12	Universal Values And Skills	NBUHV269	VEC	LSK	30	2	1 Hour	40%	60%	20	30	50	3304	Yes	
13	Community Engagement Project	NBCEP262	CEP	MNG	15	2	0	100%	0%	50	0	50	3302	No	7
14	NSS Level III	NBNSS263	CC	CUR	15	2	0	100%	0%	50	0	50	3302	NO	8
15	Yoga Level III	NBYOG264	CC	CUR	45	2	0	100%	0%	50	0	50	3302	NO	
16	Cultural - Dance Level III	NBCDN265	CC	CUR	45	2	0	100%	0%	50	0	50	3302	NO	
17	Cultural - Drama Level III	NBCDR266	CC	CUR	45	2	0	100%	0%	50	0	50	3302	NO	
18	Cultural - Music Level III	NBCMU267	CC	CUR	45	2	0	100%	0%	50	0	50	3302	NO	
19	Sports Level III	NBSPR268	CC	CUR	45	2	0	100%	0%	50	0	50	3302	NO	